

You are invited!

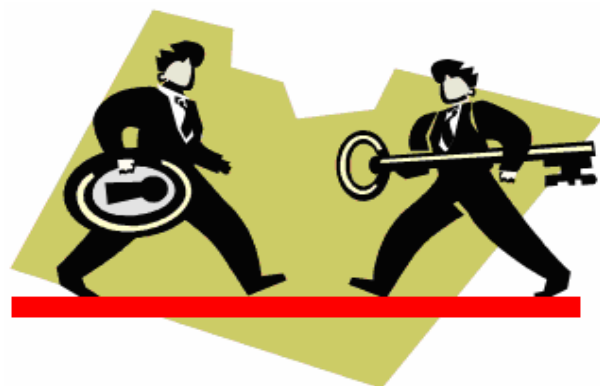
■N■E■W■ Redevelopment Conference

■U■N■L■O■C■K■ Your Community's Potential

WEDNESDAY, APRIL 26, 2006

Conference goals include:

- Community Collaboration
- Viewing Brownfield Properties as *Opportunities* not *Challenges*
- Benefits of Redevelopment for Small and Large Communities



This conference is geared toward providing information and ideas to local government officials, commercial real estate developers, bankers/lenders, and consultants in Northeast Wisconsin.

April 26, 2006 – KI Convention Center – Downtown Green Bay

Morning Program

- 7:30 am *Conference Check-In & Exhibit Area **
- 8:00 am *Opening Remarks*
- 8:15 am **Jim Schmitt**, Mayor of Green Bay – Welcome to Downtown Green Bay
An Overview of the Downtown Green Bay Redevelopment and Revitalization Project
- 8:45 am **Tim Hanna**, Mayor of Appleton – The Importance of Community Collaboration
A Vibrant Downtown, Suburban Mall & Brownfields Redevelopment – A Successful Combination, Q/A
- 10:00 am *Networking Break & Exhibit Area **
- 10:30 am **Arthur Harrington**, Attorney, Godfrey & Kahn – Go Ahead, Acquire that Brownfield, but Do It Right!
All Appropriate Inquiry, Liability Exemptions, Acquiring Blighted Properties, Innovative Insurance & Contracts, Tax Credits/Cancellations, Q/A
- 11:45 am **Bruce Urben**, NER Remediation & Redevelopment Supervisor, WDNR – Highlights of Wisconsin's Brownfields Program
- 12:00 pm *Lunch with Round Table Discussions & Exhibit Area **

Afternoon Breakout Sessions

- 1:00 pm SESSION A
Brian Wayner, Engineer, OMNNI Associates – So You Own a Brownfield, Now What?
Dispelling the Stigmas of Redeveloping Brownfields, Q/A
- SESSION B
Keld Lauridsen, Hydrogeologist, WDNR – Consultant's Update
An Overview of Case Closure Procedures, Q/A
- 1:45 pm *Networking Break & Exhibit Area **
- 2:00 pm SESSION A
Robert Buckingham, Administrator, City of Neenah & **Karen Harkness**, Future Neenah, Inc
Remembering, Reinvesting, Revitalizing... Creating Neenah's Downtown Riverwalk Zone through Public/Private Partnerships
- SESSION B
Jeff DuMez, GIS/LIO Coordinator, Brown County Land Information Office
Internet Mapping Tools & Resources for Communities, Q/A
- 2:45 pm *Closing Remarks & Description of Tours*
- 3:00 pm **Guided Bus Tour** – A Local Tour of Successful Redevelopment Projects (~ 1 Hour)
Limited Space: Pre-registration Only

**Self Guided
Walking Tour**
Of...

**Downtown
Green Bay
Redevelopment**

*Brochure will be
Provided!*

* Exhibit area highlighting successful redevelopment projects in Northeast Wisconsin communities will be available during registration, breaks, lunch hour, and after the conference until 4:00 pm.

For more information, please contact Annette Weissbach at 920-662-5165
or Denise Danelski at 920-662-5494.



REGISTRATION FORM

Registration cost includes materials, lunch, breaks, & tours (bus tour of revitalized brownfields & a self-guided walking tour of Downtown Green Bay). Please return registration form(s) and payment in full by **APRIL 5, 2006**. A combined payment along with individual registration forms from one organization may be mailed in one envelope. Same-day registration will not be available. Directions provided upon registration.

Payment:

Check/Money Order ONLY – We cannot accept credit cards or purchase orders at this time. Please make payment to: **WDNR**. No refunds for cancellations will be made after April 14, 2006.

Registration Fee **\$50.00** per person

Total Payment Enclosed.....\$_____

Return Registration Form(s) & Payment to:
Denise Danelski, WDNR, PO Box 10448
Green Bay, WI 54307-0448

One registration form per person

Name.....

Title.....

Organization.....

Address.....

City/State/Zip.....

Phone Number.....

E-mail Address.....

(E-mail Required for Registration Confirmation)

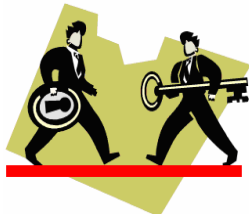
☐ Conference Only

☐ Conference & Bus Tour
(Limited Seating Available for Bus Tour)

Please make copies as necessary. Forms are also available at:
http://dnr.wi.gov/org/aw/rr/general/whats_new.htm

Space is limited so register early!

▪N▪E▪W▪ Redevelopment Conference



▪U▪N▪L▪O▪C▪K▪ Your Community's Potential

April 26, 2006
KI Convention Center
Green Bay, Wisconsin

YOU ARE INVITED...

To a one-day conference bringing together a wide range of professionals interested in and/or involved with the redevelopment of properties in Northeast Wisconsin.

Emphasis will be placed on:

- Community Collaboration
- Viewing brownfields as ***opportunities rather than challenges***
- Brownfield redevelopment can greatly benefit both large and small communities

Space is Limited – Register Early



Wisconsin Department of Natural Resources
2984 Shawano Avenue
PO Box 10448
Green Bay, Wisconsin 54307-0448